



Eco Friendly
Technology

LAUNDRY PURE



A HEALTHIER 'NO-SUDS'
WAY TO DO LAUNDRY

BENEFITS OF LAUNDRY PURE

- Eliminates the need for detergents and fabric softener.
- Prevents the growth of odors without bleach or hot water.
- Helps eliminate allergic reactions due to detergent residue.
- Keeps colors bright and whites white.
- Gets towels softer and fluffier and helps cloths last longer.
- Maintenance-free model with fail-safe leak protection.
- Designed and built in the USA for reliability and durability; available for both front load and top load washers.
- Save money and protect the environment with LaundryPure.

Model	Laundry Pure
Dissolved Oxygen Concentration	0.18 mg/L or 0.18 ppm (180 ppb)
Technology	ActivePure Activated Oxygen
Power Usage	7.5W (standby) 25W (operating)
AC/DC Adaptor	AC in: 100-240V ~50/60 Hz 0.8A DC out: 12V 2.5A
Water Pressure	Minimum 10 psi to 75 psi maximum
Water Temperature	Use cold water only
Size	18.25 in. wide x 9.375 in. tall x 4.0 in. deep
Weight	7.55 lbs

We turned to nature to come up with a better way to do laundry. LaundryPure is better for your laundry, better for your family and better for the environment...and it will help you save money too!

You've heard us say that we aren't what we eat, but what we absorb. LaundryPure ensures that you aren't absorbing anything from the fabrics you touch. Avoid the allergic reactions that can be caused by detergents by using the LaundryPure to clean your clothes. Without hot water and with no detergent, LaundryPure puts the technology of nature to work in the laundry room at home. Based on processes used for over a decade in hospitals, hotels, and laundromats, cold water is infused with oxygen, peroxides, and other gases to bubble and lift dirt and grime from cloth fibers, leaving towels softer and fluffier, and clothes brighter and cleaner.

Plus, every load helps save energy and money. Reducing or eliminating detergent means less residue and abrasives to weigh down and wear out fabrics, and of course, less detergent to buy. Washing in cold water reduces the weekly demand on the household water heater and the energy bill.

So how does it work? LaundryPure incorporates the power of our revolutionary, exclusive ActivePure Technology with the cleaning action of activated oxygen to lift dirt and grime

away from the fibers of fabric and prevent the growth of odor-causing bacteria. Available for either front load or top load washers, and installs on all brands and models. LaundryPure is an amazingly effective cold water laundry system for residential use.

ABOUT VOLLARA:

You've always heard we are what we eat... NOT TRUE... we are what we ABSORB! Air, water and nutrients are all vital to our health and what we absorb is the key. Vollara technologies offer complete health choices; choices to purify the air you breathe and the surfaces you touch, enrich the water you drink, support your immune system and strengthen your body. Our in-house team works closely with our esteemed Medical & Scientific Advisory Board who tests and researches every component of every technology to ensure we are delivering solid, best-in-class products. Our proven business systems empower people to command their financial footing, to bring security to their lives, to provide for themselves and their loved ones and to help all of us care for this precious planet with which we have been blessed. Welcome to a new way to live healthy. Welcome to Uncompromising Health™ by Vollara.



LAUNDRY PURE

A HEALTHIER "NO-SUDS" WAY TO DO LAUNDRY

YOU MIGHT ACTUALLY ENJOY DOING LAUNDRY

There's no need to get a new washing machine. LaundryPure is easy to install on all brands and models, upgrading their effectiveness.

- *Eliminates the need for detergent** – Oxygen, peroxides, and other gases bubble into clothing to lift dirt and odors. An all-natural pretreater may be used for tough stains.
- *Prevent odor-causing bacteria without bleach* – LaundryPure combines the power of our revolutionary, exclusive ActivePure Technology, certified Space Technology, with the cleaning action of activated oxygen to lift dirt and grime away from the fibers of fabric and prevent the growth of odor-causing bacteria.
- *Help eliminate allergic reactions due to detergent residue* – LaundryPure also helps eliminate the itching and redness caused by allergies due to detergents embedded in clothing.
- *Make whites whiter and colors brighter* – LaundryPure keeps clothes looking their best with the cleansing power of oxygen.

- *Protects your home* – A fail-safe leak protection circuit will shut off incoming water to the unit. A buzzer will sound and the display will turn red to notify you of any problems.
- *Designed with you in mind* – The new model is designed smaller for easier installation and requires no cleaning or maintenance to operate at peak performance. An easy-to-see display window glows blue when operating normally and glows red when a problem exists.

- *Friendly to people, the planet and your pocketbook* – LaundryPure eliminates the need for hot water cycles. The unit itself is RoHS compliant and uses 50% less energy than previous models. This means less energy, less pollution, and more money in your pocketbook.
- *Get towels softer and fluffier and help clothes last longer* – Build-up on towels, linens, and your clothes can weigh them down. Over time, LaundryPure lifts old detergents out of fibers, restoring their natural softness.



We took ten new towels to the wash: The towels on the left were washed five times with a popular laundry detergent. The detergents are weighing the towels down. Imagine a lifetime of wash cycles. The towels on the right were washed five times with LaundryPure and cold water only. With LaundryPure, the towels are fluffier and the colors look like new.

HEALTHIER FOR YOU, THE PLANET AND YOUR POCKETBOOK**

	Electric Water Heater		Gas Water Heater		LaundryPure
Water Temperature Setting <small>(includes electricity + water + water heating)</small>	Hot / Cold \$0.68	Cold / Cold \$0.31	Hot / Cold \$0.55	Cold / Cold \$0.31	Cold / Cold \$0.31
Detergent cost per load	\$0.45	\$0.45	\$0.45	\$0.45	X
Fabric Softener cost per load	\$0.36	\$0.36	\$0.36	\$0.36	X
Cost per Load	\$1.49	\$1.12	\$1.36	\$1.12	\$0.31
Avg Loads / Year	392	392	392	392	392
Annual Cost	\$585.33	\$440.29	\$532.40	\$440.29	\$122.77
Annual Savings with LaundryPure	\$462.56	\$317.52	\$409.62	\$317.52	

*Note: LaundryPure reduces or eliminates the need for laundry detergent. While many users find that LaundryPure alone effectively cleans their laundry, you may find it necessary to pre-treat or use a reduced amount of detergent to remove certain stains. If you find that detergent is necessary, we recommend using 1/8th the amount you previously used before your LaundryPure purchase.

**2009 public data found through national organizations such as the US Environmental Protection Agency and Department of Energy. Costs shown are averages and actual costs may be higher or lower depending on the utility rates for your geographic location and laundry equipment used.